



### It's been a minute...

But we're back with a brand new e-blast, the HERE to HERE Link! These emails will share updates from HERE to HERE and our partners, Hub happenings, upcoming events, student features, and more. So much of our work relies on the support of the Bronx and NYC community, and we owe great thanks to all the organizations, educators, policy-makers, students, and staff that make our work possible. We wouldn't be here without you, and we can't advance our mission to engage students and employers without your continued support.

Cheers to all of you! And now, some updates.

## Recent Work With Our Partners

### Championing Bronx Healthcare Partnerships



On November 16th, in partnership with the Bronx Borough President's Office, [Montefiore](#), and [NYACH](#), we hosted a convening to talk about healthcare career opportunities and employment challenges in the Bronx. We learned a ton hearing from a panel of incredible healthcare professionals and deep-diving into [6 different healthcare programs](#) currently investing in local talent development and a robust healthcare industry in the Bronx. We were inspired by wise words from Bronx Borough President, Ruben Diaz Jr., and blown away by Bronx International student, Sonia, who shared her experience working at [The](#)

[New Jewish Home](#). Thanks to everyone who made it out. We are proud to support the work and mission of our partners.



### **New York Federal Reserve Bank President, John Williams, Meets with Bronx Students**

As a part of his tour of the Bronx, New York Federal Reserve Bank (NYFRB) President, John Williams, stopped by the H2H office and sat down with several Bronx high school students to talk about future opportunity and potential challenges to employment in the Bronx. After a day of visiting employers, policy makers, and CBOs, H2H was thrilled to welcome Williams and offer a holistic vision of how the people he'd met throughout the day can work together to provide opportunity for students and employers and strengthen the Bronx economy.

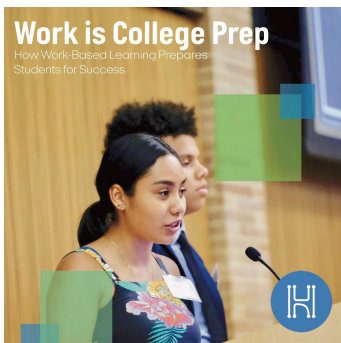
Thanks for stopping by, NYFRB, we're pleased to call you a friend of H2H!



### **Bronx Private Industry Council Steps up Its Commitment!**

Last week we had a very successful culminating meeting with the Bronx PIC Task Force, which, from here on out, will officially be called the Bronx PIC! Our coalition of Bronx employers decided to move forward with an employer-lead council based on its experience hosting interns and the findings of the Task Force. Over the next few months, the Bronx PIC will fine-tune its operations and programmatic model, and over the next few years H2H will incubate the PIC until it launches as a sustainable, stand-alone organization. Creating a local employer voice coupled with

local political leadership is critical to H2H's mission of ensuring Bronx youth secure rewarding, family-sustaining careers and employers can build a Bronx-based talent pipeline. Big thanks to Richard Rivera, Max Griffith, and all the H2H staff that made the launch of the Bronx PIC possible, as well as the Bronx Borough President's Office, The Bronx Overall Economic Development Corporation, HR&A Advisors, and the PIC employers who stepped up their commitment! We're looking forward to a great 2019.



### **Work is College Prep**

With the research and faculty support of NYU Steinhardt, H2H published a policy brief that considers how work-based learning experiences provide high school students with the knowledge, agency, networks, and skills to make smart, informed postsecondary decisions. In this brief, we consider how college and career are deeply related, and call for a shift in discussion from “College and Career Prep” to “Career as College Prep”, a more flexible model that braids earning and learning to benefit all students.



### **NYC Team Visits CareerWise**

Hello Colorado! After learning about CareerWise last September when founder and CEO, Noel Ginsberg, came to visit NYC, a group of H2H staff, DOE leaders, CUNY leaders and employers joined forces in Denver to learn first-hand how CareerWise is building a system of youth apprenticeships across a variety of modern industries from financial services to IT to healthcare. As a part of our visit, we surveyed a tech company currently hosting youth apprentices and stopped by a Denver public school in the CareerWise network. We left Colorado inspired and

ready to brainstorm how we might incubate CareerWise to scale youth apprenticeships in New York!



### **Big Picture Learning's Annual Leadership Conference**

We hope some of you were able to make it to BPL's annual Leadership Conference. This conference brings school and district leaders together to exchange experiences and learnings, champion successes, and raise attention and consideration for new challenges—stemming from school halls and policy halls—that impact communities. This year we heard from high schools, CBOs, and innovators all over, including Innovations High School, which has raised its graduation rate from 8% to 71% and attendance rate from 55% to 96%. Another highlight was an inspiring talk

by BPL Co-Executive Director, Carlos Moreno, featured above. You can check out BPL's full list of speakers [here](#).



### **Future-Proofing our Work Force**

H2H's Barbara Chang, Executive VP of Employer Partnerships, spoke at Center for Urban Future's event, Preparing NYC's Workforce for a More Automated Economy. Barbara and a panel of researchers, educators, tech advisors, and policy directors discussed the approaching automation of more than 45,000 jobs in NYC, and how we can start preparing our workforce for the future now.

Barbara spoke about leveraging relationships between business leaders and educators to better prepare young adults for the new world of work, and having employers play a larger role in helping workers build skills and credentials. Opportunity does not mean access, and preparing for a new, tech-driven job marketplace means equipping students with the skills, training, and pathways they need to succeed.



### **B-I-N-G-O**

H2H stopped by The New Jewish Home last week to meet some of its residents and play a few rounds of bingo. We got a tour of the home, a glimpse of NJH's work with seniors, and a chance to connect with a handful of residents. Thanks NJH for having us and for continuing to offer internships to H2H network students, including the Geriatrics Career Development Program (GCD), where students provide more than 8,000 hours of companionship, activities, and clinical care to seniors every year! We are grateful for your partnership in supporting healthcare career pathways for young people.

You can learn more about GCD and Sonia, a student who completed the program, in our student feature section.

## Hub Happenings



### **How Do Families Talk About Race?**

H2H was thrilled to offer our Hub to students participating in Safe Space Radio's 4-part special in collaboration with DreamYard. Safe Space Radio is a broadcaster with the mission to inspire courageous conversations, break down barriers that divide us, and create compassionate communities. Bronx interns representing high school, CUNY, and private institutions generated incredible questions, conversations, and scripts concerning the way families speak about race.



### **Urban Assembly Principals Meet at the Hub**

H2H was happy to champion the work of and provide a meeting space for Urban Assembly (UA), an organization driven by the mission to advance students' economic and social mobility by improving public education. UA high schools provide future-graduates with the personalized support and guidance necessary to maximize their potential and achieve in postsecondary programs and careers.

A recent UA study found students who attend UA's Career and Technical Education (CTE) schools have a significantly greater chance of graduating, being college ready, enrolling in college, and persisting from their first to second year of college than UA's non-CTE schools. At a UA CTE high school, 93 out of 100 students graduate!



### **Money Monday\$**

Critical to our mission of ensuring students make informed postsecondary decisions is the financial knowledge to make smart economic choices. Between October and December, Cents-Ability hosted a financial literacy series at the H2H Hub to teach Bronx youth the best strategies for budgeting money and saving for college. Participating students learned about savings and banking, investments, and the stock market among other financial lessons.



### **Star Donor Features Bronx Students**

The Hub turned into a mini Hollywood Studio when professional documentary producers filmed several young people and H2H Founder and Chair, Judy Dimon, for a special Star Donor production. This 90-second video features a montage of students sharing their backgrounds, internship experiences, and the impact work experience has had on their lives and career development. Thanks to all the students who told their stories. We can't wait to share the final film!

## **In the Media**



### **BAI Honors Guttman Community College's Partnership with JPMorgan Chase**

H2H was honored at the 2018 BAI Beacon Conference in Orlando with the first-ever Innovation in Leadership and Talent Management Award. The award recognized H2H's work with JPMorgan Chase and Guttman Community College to create a bank teller program that prepares associate-degree students for career-track jobs with New York's largest employer. This program re-visions how financial service companies partner with postsecondary institutions to create entry-level talent pipelines.

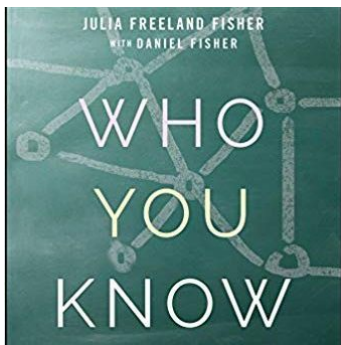
After completing two successful cohorts, in which the majority of student participants were placed in Chase branches as part- or full-time employees, we're excited to begin our third cohort!



### **ImBlaze Makes Offering Internships Easier**

In KQED's article, "Want to Offer Internships At Your School? A Tool To Make It Easier", reporter Katrina Schwartz discusses how work-based opportunities are growing in high schools as educators and parents look for ways to connect student academics to real-world work. ImBlaze, an internship management platform developed by Big Picture Learning and embraced by H2H's network schools, organizes local, paid opportunities for students, and provides transparent information about requirements and steps for application.

## What's on Tap



### **Join us in January!**

On January 14th, from 4-7 pm, Carlos Moreno, Co-Executive Director of Big Picture Learning, will moderate a discussion with Julia Freeland Fisher, author of Who You Know. During the event we'll dig into the simple, central idea of Fisher's book—relationships matter—and discuss how networks can give teachers and school administrators a fresh perspective to better support students and break patterns of inequality in American classrooms. Reception to follow.

You can read an excerpt from the book [here](#) and watch an interview with Fisher over [here](#). Email us for more info on the event.



### **New Research Key to CUNY Student Success**

With the support of Jobs for the Future and NYU, we've been crunching numbers and talking with stakeholders to develop the Employer Bright Spot Analysis. This comprehensive analysis looks at strong, employer-attached CUNY programs, identifies best practices, and champions faculty leaders to provide CUNY with recommendations for how to scale and implement programs with high success outcomes for students. Stay tuned for findings!



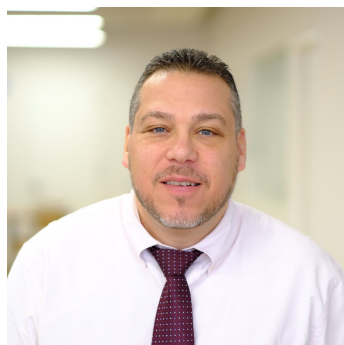
### Hub Hosts Mobile App Apprenticeship Program

In spring 2019, H2H will lend Hub space to Mentoring in Medicine's first Mobile App Apprenticeship Program. This program will offer a 15-week Mobile App Development Apprenticeship course, during which students will learn to develop mobile apps related to health disparities in their local communities, build the skills to teach app development to their peers, and earn a high school credit for completing the course. We're looking forward to offering a space where students can develop their technical tool belt and gain experience that broadens career opportunities.



### Congrats to Randy and Richard! We Wish You Great Success in Your New Roles!

Randy Moore, who led our Postsecondary Partnerships & Innovation team, joined COOP as Chief Operating Officer. COOP is an organization working to build a movement of diverse, upwardly-mobile college graduates overcoming underemployment through digital skills and peer connections.



Richard Rivera, who served as our VP of Strategic Partnerships for Summer Programs and Internships will serve as Executive Director for Code Nation, a non-profit that equips under-resourced students with the skills, experiences, and connections to access careers in technology.

Randy and Richard, we are indebted to your work at H2H and incredibly grateful to know both of you, professionally and personally. You will be sorely missed but we look forward to working together in the future!

## Student Feature



### Meet Sonia!

Sonia is a 16-year old senior at Bronx International. Two years ago, she began interning with The New Jewish Home, completing NJH's Geriatrics Career Development Program. Since then, Sonia has continued her work with NJH, recently passing her CNA exam and joining the team as a part-time Certified Nursing Assistant. After graduation, Sonia plans to attend a four-year college and pursue her dream of becoming a nurse or doctor. You can read more about Sonia's story on the Pathways to Prosperity blog. Shout out to Sonia! We're excited to see all that you achieve!

## Happy Holidays from HERE to HERE!

We are incredibly grateful for the work we do, and the work you do! Thanks to all our partners and allies, and the students and employers we get to work with everyday. From our Hub to yours, we wish you a peaceful holiday!

